



How to Use AI to Help You Find Your Color Palette

A practical, repeatable method anyone can use.

If you already use AI, go to your favorite. If you have not used AI yet, go to your browser and type in Chat GPT, Gemini AI, or Co-Pilot. They all have free versions. You might have to sign up. Once you have the chat box up, follow these steps.

Start with a natural-light photo

1

A clear, unfiltered image gives enough information to read undertone, contrast, and warmth.

Action: Upload your photo to the chat interface.

Ask AI to identify your undertone and color family

2

This gives you a starting point—not a final answer.

COPY THIS PROMPT

"Based on this photo, what undertone and color palette do I likely have? Describe my best neutrals and accent colors."

Request a descriptive palette

3

Labels like "spring" or "autumn" are shorthand. The real value is in the specifics. Ask for:

- Best neutrals
- Best bright colors
- Best soft colors
- Best metals
- Searchable color names

This turns a category into a usable palette. For example:



Example: Warm ivory, golden beige, coral, apricot, watermelon pink, aqua, mint, warm jade.

Build a capsule wardrobe in words

4

This step shows you how your colors interact. You'll see combinations that feel instantly right—like coral with camel or mint with warm taupe.

COPY THIS PROMPT

"Using my palette, create a 10-piece capsule wardrobe that mixes and matches."

Translate your palette into makeup

5

Makeup is where many people feel the most uncertain. Ask: *"Based on my palette, what blush, lip, and eyeshadow color families flatter me?"*

Blush

Peach, Apricot, Warm
Rose

Lips

Coral, Warm Rose, Peachy
Nude

Eyes

Warm Taupe, Champagne,
Soft Gold

This becomes your everyday reference.

Test your palette in real life

6

Pull pieces from your closet that match your new colors. Notice which ones brighten your face and which ones flatten your features.

Then refine with the AI:

REFINEMENT PROMPT

"These colors worked; these didn't. Adjust my palette."

You and the AI shape the final version together.

Why this matters beyond style

Color is emotional. It communicates warmth, clarity, confidence, and approachability before you say a word.

When your palette aligns with your natural coloring, you look like the most coherent version of yourself—no effort, no overthinking.